

Gladys & Henry
crown
center
for Senior Living

CAPITAL
CAMPAIGN
FOR CROWN
CENTER
UPDATE

Building Community

Michael Staenberg's Evolving Vision

For over 50 years, Crown Center has been a vibrant community resource, offering senior adults a place to live and thrive, regardless of financial limitations. Crown is uniquely situated in a residential neighborhood, offering high quality housing and programs that are welcoming and accessible.

Crown has embarked on a project to replace the original, obsolete, circa 1967 high-rise with new apartments and community spaces. In this new space, an expanded set of life-enhancing services and enrichment programs will be delivered to residents and non-residents alike.

We're most grateful that key supporters share our commitment to helping those in need, and two are highlighted here. Their investment in Crown is making the project a reality, and the impact of their support will improve lives in our community for the next 50 years.



Sally Altman
*President of
Crown Center
Board of
Directors*



Nikki Goldstein
*Crown Center
Executive
Director*



Real estate developer Michael Staenberg has a lot to say about his millions of dollars in gifts to organizations and institutions in St. Louis and elsewhere, and an extensive repertoire of stories to go along with them. But asked if he can boil down his philosophy of philanthropy to just a few words, his answer is as quick as it is pithy.

"It's real simple," he says. "Give to give."

Over the years, Staenberg has given more than \$150 million to institutions that promote culture, health and the arts. Besides financial assistance, he has contributed valuable insight, time and expertise to make sure the vision of his recipients is truly realized.

The latest example of generosity from Staenberg and his family is \$1 million to Crown Center, as part of its campaign to build affordable, high-quality, apartments for older adults on its site in University City. The gift will fund a state-of-the-art community center to be named "Staenberg Commons."

In an interview in his eclectically decorated office near Page and I-170, he noted that senior living has changed dramatically in recent years, and he wanted to make sure that the residents of Crown Center have facilities that match their evolving lifestyle and Jewish values as well as the cultural enrichment that his donated artworks can nourish. "It's important to make sure that people have a place to continue life," Staenberg says. "It's a question of dignity."

Sally Altman, president of Crown Center's Board of Directors, said the gift will be a valuable addition to the evolving vision of what the center represents.

"The Staenberg Commons will be a beautiful gathering

place," she said, "welcoming both Crown residents and retirees from the area to stay active and engaged. We're honored to be connected with the Staenberg name and fortunate to benefit from their involvement, experience and immense generosity."

Staenberg notes that his theory and practice of giving were nurtured by mentors such as Tom Green and I. E. Millstone, who helped him see how and where his money could do the most good. And his father, who died when Staenberg was just 13, instilled in him the spirits of hard work, tzedakah and tikkun olam, repairing the world. His generosity can be measured by more than a dollar amount.

"It's not just the money I give," he says. "It's the ideas I have, or it's the time I spend. I want to give it to organizations that are respectful of it, and thankful for it."

"I remain committed to our communities and will always be available for advice and counsel," he says. "Others need to also step up in support of important causes."

Just as they always have for Crown Center.

**"IT'S IMPORTANT
TO MAKE SURE
THAT PEOPLE
HAVE A PLACE TO
CONTINUE LIFE.
IT'S A QUESTION
OF DIGNITY."**



Michael Staenberg proudly shares a photo of himself with one of his mentors, I.E. Millstone.

Supporting
Crown Center's
Capital Campaign
is important to
**The Staenberg
Family.**

Who do you wish to honor with your
gift to Crown's Capital Campaign?

We want to hear
your story too.

Plan(t) For the Future

When Ken, Judy, Stuart, Erin, Steve and Herb get together, good things happen. These JCA Charitable Foundation directors are singularly focused, staying true to the purpose for which the Foundation was established – providing for Jewish older adults in need. And it is for this reason that the Foundation directed a \$1 million grant in support of Crown Center’s capital project to build affordable housing for senior adults. “We value Crown Center’s mission and we’re invested in the agency’s long-term success,” states Ken Rubin, Foundation President. Director Judy Mange agrees, “Crown’s housing and services are critical community resources, and have been so for over 50 years.”

JCA Charitable Directors work side-by-side with Crown to plan(t) for the future, symbolizing their investment in the future of the Crown Center Community.

Pictured L to R below:
David Lang, Crown Counsel

JCA Charitable Foundation Directors:
Judy Mange
Ken Rubin, President
Erin Schneider
Stuart Zimbalist
Nikki Goldstein, Crown Center Executive Director

*Not pictured: **Steve Kamenetzky and Herb Schneiderman, JCA Foundation Directors***



Capital Campaign by the Numbers

\$6.2M philanthropic support goal	\$4.7M philanthropic support pledged	10 charitable foundations
95% residents with annual incomes under \$25k	50 individual donors	2 corporate donors



A Day in the Life at Crown Center



BUILDINGS LINKED TO CREATE ONE COMMUNITY



CROWN CENTER ANNOUNCES AVAILABILITY OF 55% TAX CREDITS

Donors to Crown's Capital Campaign may be qualified to receive MO State tax credits for gifts made before June 30, 2022. Credits are transferrable and may be carried forward for 10 years. For information on eligibility or to reserve credits, contact: Nikki Goldstein, Executive Director at 314.991.2055 or ngoldstein@crowncenterstl.org

Gladys & Henry
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center**
for Senior Living

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St. Louis, MO 63124-2166

Building Community

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Thank you! Tributes from June 2021 - December 2021

We apologize for any mistakes or omissions. Please inform us so that we can include you in the future by contacting Laura Greenberg at 314-991-2055 or lgreenberg@crowncenterstl.org.

In Honor of

Sally Altman

Anonymous
Elizabeth Weiss

**Anniversary of Doron and
Barbara Berger**

Crown Center Board and Staff
Paul and Barbara Melnik

**Birth of Irina Bursak's
granddaughter**

Crown Center Board and Staff

Crown Center

Barbara Becker
Gloria Feldman
Larry Goodman
Helene Gottesmann
Yale and Gail Miller
Alan Yaillen and Laurie Dien

Birthday of Mimsie Eisen

Les and Wendy Borowsky

**Birth of Betsy and Spencer
Garland's granddaughter/
Joyce Kleban's great
grandaughter**

Crown Center Board and Staff
Katie Garland
Nikki and Paul Goldstein
Randy Green
Sheldon Harber

Rabbi Larry Glestein

Anonymous

Nikki Goldstein

Harvey and Leanne Schneider

Roger Green

Fred Tokowitz

Beth Growe

Randi Schenberg

Sheldon Harber

Phyllis Harber
Marcella Key

Edwin and Diane Kach

Gail Eisenberg

**Anniversary of Bob
and Petie Karsh**

Phyllis Goldberg
Laurence Mass and Susan
Wirthlin-Mass

Anniversary of

Ron and Joyce Kornblum

Sally Needle

**Birth of Alvah Levine's
grandson**

Crown Center Board and Staff
Maxine Harris

Joe Marchbein

Dave and Sharon Silverman

Amy Neuman

Anonymous

Diana Padratzik

Denise Sanford

Steven Rosenblum's Award

Betsy Garland
Randy and Nancy Green
Laura Greenberg
Randi Schenberg

**David Lang and Mark Rubin's
Amazing Work**

Betsy Garland

Carolyn Satz's Award

Crown Center Board and Staff
Laura Greenberg

Jill Schupp's Award

Crown Center Board and Staff

Michelle Schwerin

Diana Erbsen

Melissa Silvers

Sally Silvers

Rabbi Lane Steinger

Nikki Goldstein and Randi
Schenberg

Les Tuskai Sr.

Les Tuskai

Bat Mitzvah of Eliana Wax

Bev Sagel

Miriam Wilhelm

David and Martha Aronson
Dr. and Mrs. Michael Isserman
Vicki Lander

**Wedding of Alan Yaillen and
Laurie Dien's daughter**

Crown Center Board and Staff

Megan and Jake Zimmerman

Stuart and Susie Zimmerman

In Memory of

Beatrice Borenstein

Marty Borenstein

Zhong Xian Chen

Theresa Keuss

Clara Citerman

Harvey and Barb Citerman

Patricia Denlow

Michelle Schwerin

Marge Fishman

Kenneth and Cynthia Levin

Glen Gagan

Barry Mizes and Ellen Bern

Tamie Goldenhersh

Nikki and Paul Goldstein
Janet Weinberg

Hortense Goodman

Michelle Schwerin

Evelyn Gross

Mark Gross

Amy Hossfeld

Liz DuBro

Mort Kaplan

Crown Center Board and Staff
Nikki and Paul Goldstein

Laura Greenberg

Betsy Rubenstein

Randi Schenberg

Women's Auxiliary Foundation
for Jewish Aged Board

Eli Karsh

Crown Center Board and Staff
Theresa Dattilo
Betsy and Spencer Garland
Edward and Carolyn
Goldenhersh

Nikki Goldstein

Randy and Nancy Green

Carol Gusdorf

Joe Marchbein

Laurence Mass and

Susan Wirthlin-Mass

Nancy Novack

Diane Padratzik

Randi Schenberg

Ann and Alan Spector

Nina Levine

Randi and David Schenberg

Ellie Meyer

Bev Sagel

Bernard Miller

Cindy Wallach

LeDona Kerr Miller

Keith and Karen Zeff

Gert O'Neill

Theresa Dattilo

John and JoAnn Jasin

Patrice O'Neill

Jeff Pevnick

Ann and Alan Spector

Deborah Poslosky

Sheldon Harber

Robyn and Rick Morris

Linda Provow

Crown Center Board and Staff

Ted and Julie Flom

Edward and Carolyn

Goldenhersh

Todd and Lauren Goldenhersh

Nikki and Paul Goldstein

Randy and Nancy Green

Sheldon Harber

Erin Koenemann

Miriam Wilhelm

Andrew "Andy" Rochman

Crown Center Board and Staff

Ted and Julie Flom

Betsy Garland

Nikki Goldstein

Randy and Nancy Green

Sheldon Harber

Joe Marchbein

Nancy and Aaron Novack

Jeffrey Rosenblum

Randi Schenberg

Ann and Alan Spector

Miriam Wilhelm

Danny Rudman

Bev Sagel

Randi and David Schenberg

Norma Scallet

Betsy and Spencer Garland

Marvin Sandweiss

Nikki and Paul Goldstein

Allen Schlaroff

Ann and Alan Spector

Dorothy Schneider

Ann and Alan Spector

Dan Sokol

Sally Altman and Dick Weiss

Martin Spielberg

Sanford and Phyllis Goffstein

Jerry Stoliar

Richard and Joyce Becker

Jack Tepper

Barry Ginsburg

Gloria Waxman

Nikki Goldstein and
Bonnie Davis

Celebrate Honor Remember Acknowledge Thank

Your funds support our efforts to help older adults stay active and live independently. Here are several ways to do this:



www.crowncenterstl.org



314-991-2055



Use the enclosed envelope



ngoldstein@crowncenterstl.org

Crown Center Board of Directors

Sally Altman
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Nikki Goldstein
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