Gladys & Henry CrOWN Center for Senior Living

Building Community

Michael Staenberg's Evolving Vision

For over 50 years, Crown Center has been a vibrant community resource, offering senior adults a place to live and thrive, regardless of financial limitations. Crown is uniquely situated in a residential neighborhood, offering high quality housing and programs that are welcoming and accessible.

Crown has embarked on a project to replace the original, obsolete, circa 1967 high-rise with new apartments and community spaces. In this new space, an expanded set of life-enhancing services and enrichment programs will be delivered to residents and non-residents alike.

We're most grateful that key supporters share our commitment to helping those in need, and two are highlighted here. Their investment in Crown is making the project a reality, and the impact of their support will improve lives in our community for the next 50 years.



Sally Altman President of Crown Center



Real estate developer Michael Staenberg has a lot to say about his millions of dollars in gifts to organizations and institutions in St. Louis and elsewhere, and an extensive repertoire of stories to go along with them. But asked if he can boil down his philosophy of philanthropy to just a few words, his answer is as quick as it is pithy.

"It's real simple," he says. "Give to give."

Over the years, Staenberg has given more than \$150 million to institutions that promote culture, health and the arts. Besides financial assistance, he has contributed valuable insight, time and expertise to make sure the vision

of his recipients is truly realized.

The latest example of generosity from Staenberg and his family is \$1 million to Crown Center, as part of its campaign to build affordable, high-quality, apartments for older adults on its site in University City. The gift will fund a state-of-the-art "IT'S IMPORTANT TO MAKE SURE THAT PEOPLE HAVE A PLACE TO CONTINUE LIFE. IT'S A QUESTION OF DIGNITY."

community center to be named "Staenberg Commons."

place," she said, "welcoming both Crown residents and retirees from the area to stay active and engaged. We're honored to be connected with the Staenberg name and fortunate to benefit from their involvement, experience and immense generosity."

Staenberg notes that his theory and practice of giving were nurtured by mentors such as Tom Green and I. E. Millstone, who helped him see how and where his money could do the most good. And his father, who died when Staenberg was just 13, instilled in him the spirits of hard work, tzedakah and tikkun olam, repairing the world. His generosity can be measured by more than a dollar amount.

"It's not just the money I give," he says. "It's the ideas I have, or it's the time I spend. I want to give it to organizations that are respectful of it, and thankful for it."

"I remain committed to our communities and will always be available for advice and counsel," he says. "Others need to also step up in support of important causes."

Just as they always have for Crown Center.



Board of Directors



Nikki Goldstein Crown Center Executive Director

Supporting Crown Center's Capital Campaign is important to **The Staenberg Family.** In an interview in his eclectically decorated office near Page and I-170, he noted that senior living has changed dramatically in recent years, and he wanted to make sure that the residents of Crown Center have facilities that match their evolving lifestyle and Jewish values as well as the cultural enrichment that his donated artworks can nourish. "It's important to make sure that people have a place to continue life," Staenberg says. "It's a question of dignity."

Sally Altman, president of Crown Center's Board of Directors, said the gift will be a valuable addition to the evolving vision of what the center represents.

"The Staenberg Commons will be a beautiful gathering

Michael Staenberg proudly shares a photo of himself with one of his mentors, I.E. Millstone.

Who do you wish to honor with your gift to Crown's Capital Campaign?

We want to hear your story too.

Plan(t) For the Future

When Ken, Judy, Stuart, Erin, Steve and Herb get together, good things happen. These JCA Charitable Foundation directors are singularly focused, staying true to the purpose for which the Foundation was established – providing for Jewish older adults in need. And it is for this reason that the Foundation

directed a \$1 million grant in support of Crown Center's capital project to build affordable housing for senior adults. "We value Crown Center's mission and we're invested in the agency's long-term

success," states Ken Rubin, Foundation President. Director Judy Mange agrees, "Crown's housing and services are critical community resources, and have been so for over 50 years."

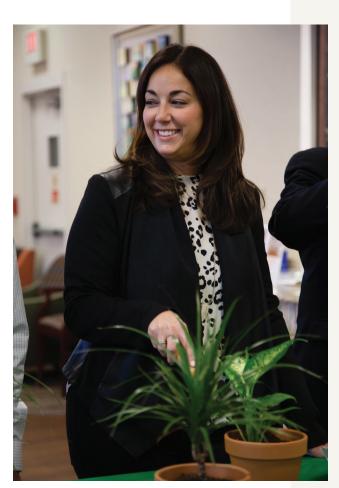
JCA Charitable Directors work side-by-side with Crown to plan(t) for the future, symbolizing their investment in the future of the Crown Center Community.

Pictured L to R below: David Lang, Crown Counsel

JCA Charitable Foundation Directors: Judy Mange Ken Rubin, President Erin Schneider Stuart Zimbalist Nikki Goldstein, Crown Center Executive Director

Not pictured: **Steve Kamenetzky** and **Herb Schneiderman**, JCA Foundation Directors







Capital Campaign by the Numbers

\$6.2M philanthropic support goal

\$4.7м

philanthropic support pledged

95% residents with annual incomes under \$25k

50 individual donors

corporate donors

IO

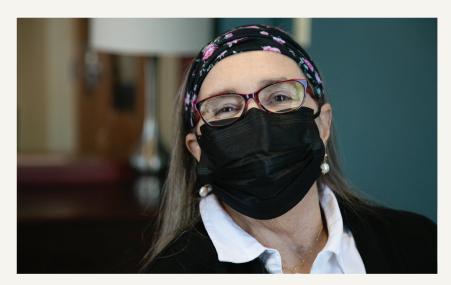
charitable

foundations

WELCOMING COMMON AREAS



A Day in the Life at Crown Center













BUILDINGS LINKED TO CREATE ONE COMMUNITY



CROWN CENTER ANNOUNCES AVAILABILITY OF 55% TAX CREDITS

Donors to Crown's Capital Campaign may be qualified to receive MO State tax credits for gifts made before June 30, 2022. Credits are transferrable and may be carried forward for 10 years. For information on eligibility or to reserve credits, contact: Nikki Goldstein, Executive Director at 314.991.2055 or ngoldstein@crowncenterstl.org

Building Community

8350 Delcrest Drive St. Louis, MO 63124-2166

Gladys & Henry crown center for Senior Living

CAPITAL CAMPAIGN FOR CROWN CENTER UPDATE

Thank you! Tributes from June 2021 - December 2021

We apologize for any mistakes or omissions. Please inform us so that we can include you in the future by contacting Laura Greenberg at 314-991-2055 or lgreenberg@crowncenterstl.org.

In Honor of

Sally Altman Anonymous Elizabeth Weiss

Anniversary of Doron and **Barbara Berger** Crown Center Board and Staff Paul and Barbara Melnik

Birth of Irina Bursak's granddaughter Crown Center Board and Staff

Crown Center Barbara Becker Gloria Feldman Larry Goodman Helene Gottesmann Yale and Gail Miller Alan Yaillen and Laurie Dien

Birthday of Mimsie Eisen Les and Wendy Borowsky

Birth of Betsy and Spencer Garland's granddaughter/ Joyce Kleban's great grandaughter Crown Center Board and Staff Katie Garland Nikki and Paul Goldstein Randy Green Sheldon Harber

Rabbi Larry Glestein Anonymous

Nikki Goldstein Harvey and Leanne Schneider Anniversary of Ron and Joyce Kornblum Sally Needle

Birth of Alvah Levine's grandson Crown Center Board and Staff Maxine Harris

Joe Marchbein Dave and Sharon Silverman

Amy Neuman Anonymous

Diana Padratzik Denise Sanford

Steven Rosenblum's Award Betsy Garland Randy and Nancy Green Laura Greenberg Randi Schenberg

David Lang and Mark Rubin's **Amazing Work** Betsy Garland

Carolyn Satz's Award Crown Center Board and Staff Laura Greenberg

Jill Schupp's Award Crown Center Board and Staff

Michelle Schwerin Diana Erbsen

Melissa Silvers Sally Silvers

Rabbi Lane Steinger Nikki Goldstein and Randi

In Memory of

Beatrice Borenstein Marty Borenstein

Zhong Xian Chen Theresa Keuss

Clara Citerman Harvey and Barb Citerman

Patricia Denlow Michelle Schwerin

Marge Fishman Kenneth and Cynthia Levin

Glen Gagan Barry Mizes and Ellen Bern

Tamie Goldenhersh Nikki and Paul Goldstein Janet Weinberg

Hortense Goodman Michelle Schwerin

Evelyn Gross Mark Gross

Amy Hossfeld Liz DuBro

Mort Kaplan Crown Center Board and Staff Nikki and Paul Goldstein Laura Greenberg Betsy Rubenstein Randi Schenberg Women's Auxiliary Foundation for Jewish Aged Board

Eli Karsh

Nikki Goldstein Randy and Nancy Green Carol Gusdorf Joe Marchbein Laurence Mass and Susan Wirthlin-Mass Nancy Novack Diane Padtratzik Randi Schenberg Ann and Alan Spector

Nina Levine Randi and David Schenberg

Ellie Meyer Bev Sagel

Bernard Miller Cindy Wallach

LeDona Kerr Miller Keith and Karen Zeff

Gert O'Neill Theresa Dattilo John and JoAnn Jasin Patrice O'Neill

Jeff Pevnick Ann and Alan Spector

Deborah Poslosky Sheldon Harber Robyn and Rick Morris

Linda Provow Crown Center Board and Staff Ted and Julie Flom Edward and Carolyn Goldenhersh

Todd and Lauren Goldenhersh

Andrew "Andy" Rochman

Crown Center Board and Staff Ted and Julie Flom Betsy Garland Nikki Goldstein Randy and Nancy Green Sheldon Harber Joe Marchbein Nancy and Aaron Novack Jeffrey Rosenblum Randi Schenberg Ann and Alan Spector Miriam Wilhelm

Danny Rudman Bev Sagel Randi and David Schenberg

Norma Scallet Betsy and Spencer Garland

Marvin Sandweiss Nikki and Paul Goldstein

Allen Schlaroff Ann and Alan Spector

Dorothy Schneider Ann and Alan Spector

Dan Sokol Sally Altman and Dick Weiss

Martin Spielberg Sanford and Phyllis Goffstein

Jerry Stoliar Richard and Joyce Becker

Jack Tepper Barry Ginsburg

Roger Green Fred Tokowitz

Beth Growe Randi Schenberg

Sheldon Harber Phyllis Harber Marcella Key

Edwin and Diane Kach Gail Eisenberg

Anniversary of Bob and Petie Karsh Phyllis Goldberg Laurence Mass and Susan Wirthlin-Mass

Schenberg

Les Tuskai Sr. Les Tuskai

Bat Mitzvah of Eliana Wax Bev Sagel

Miriam Wilhelm

David and Martha Aronson Dr. and Mrs. Michael Isserman Vicki Lander

Wedding of Alan Yaillen and Laurie Dien's daughter Crown Center Board and Staff

Megan and Jake Zimmerman Stuart and Susie Zimmerman

Crown Center Board and Staff Theresa Dattilo Betsy and Spencer Garland Edward and Carolyn Goldenhersh

Nikki and Paul Goldstein Randy and Nancy Green Sheldon Harber Erin Koenemann Miriam Wilhelm

Gloria Waxman Nikki Goldstein and **Bonnie** Davis

envelope

Ted Flom

Betsy Garland

Randall Green

Joe Marchbein

Petie Karsh



Your funds support our efforts to help older adults stay active and live independently. Here are several ways to do this:

Mark Rubin

Darryl Sagel

Jill Schupp

Erin Schuver





Crown Center Board of Directors

Sally Altman President

Nikki Goldstein Executive Director Amy Bender-Levy Scott Bernstein Leah Frankel Todd Goldenhersh Sheldon Harber

James Kolker Alvah Levine Sylvia Nissenboim Nancy Novack Estelle Rochman

Michelle Schwerin Ann Spector David Steinbach Cindy Lander Wallach Barbara Schwartz

Council of Life Members Les Borowsky Jeffrey Cohen Keith Cohen

Jeffrey Rosenblum Steven Rosenblum **Richard Tallin** Miriam Wilhelm